Project-related conditions

PROJECT CONDITIONS OF BASF SE ON THE PLATFORM OF OCTORANK UG (limited liability) FOR THE REFERRAL COMPETITION UNDER THE FOLLOWING DOMAIN:

- www.digital-challenges.com

Rules and procedure of the referral competition

This recommendation competition is part of the "Digital Challenges from BASF" on the Octorank platform and the following rules and procedures apply:


- A recommended startup receives an email from Octorank with a registration link for the Octorank platform, which contains a referral code that uniquely identifies the recommending user. If the recommended startup follows this registration link and performs a registration, the referral code is stored in the system and a recommending user can be uniquely assigned.

- The startups of the "Digital Challenges from BASF" selected by the organizer will be published at www.digital-challenges.com by June 1, 2019. For a user who has recommended at least one of the startups selected and published by the organizer, a €200 voucher for the BASF wine cellar (the Prize) will be issued under the following conditions.

Conditions of participation and eligibility for the Prize

- The user must be a real person and provide the full name and correct email address of that person. Legal entities (e.g. companies or associations) are also permitted. Fantasy or alias names are not permitted.
- All employees of BASF SE and its subsidles as well as their relatives and dependants are excluded from participation in the competition.
- A user may not recommend more than 20 startups.
- It is desirable, but not mandatory, to provide an e-mail address of the recommended startup. The user may only provide e-mail addresses which are obviously intended by the owner for communication with potential business partners and which do not identify a natural person or are passed on with the consent of the natural person concerned. Octorank can only contact the described email addresses, otherwise no contact can be ensured.
• If no contact email is specified, Octorank will research the email address of the startup. If no email address can be researched, no bonus can be paid, even if the recommended startup applies in another way.

• If a user recommends a startup, but this startup does not use the link sent by Octorank via email, but applies for the BASF Digital Challenges directly or via another channel, no Prize will be issued.

• If a user recommends a startup and this startup uses the registration link sent by Octorank via email, but the referral code is lost (e.g. due to termination of the browser session), no Prize will be issued.

• If more than one user has recommended a startup, only the user whose link was used qualifies for the Prize. If several links have been used, the first link used will be decisive. If more than one link is used at the same time, the users concerned will share the Prize equally.

• In particular, we reserve the right to check recommendations for fraudulent intentions and to refuse to issue a Prize in such cases.

Data protection and legal framework

BASF SE processes the data collected for purposes of this challenge [and further commercial contact]. The data protection declaration of BASF SE available under https://www.basf.com/data-protection applies.

Octorank UG (limited liability) collects data necessary for BASF's purposes and forwards them to BASF SE. The Octorank UG (limited liability) undertakes further independent data processing processes only for the optimization of your platform. The general data protection declaration of Octorank UG (limited liability) available under https://www.octorank.com/privacy_policy applies.

The terms and conditions of Octorank UG (limited liability) apply to the use of the website for the implementation of the challenge, which can be downloaded at https://www.octorank.com/terms.